

Mike the Tiger is LSU's beloved mascot and lives on campus in a 15,000 square foot habitat.

10 Great Things about Living in Baton Rouge

1. **Louisiana State University** is the flagship university of Louisiana & has a real tiger that lives on the LSU campus!
2. Baton Rouge is the **Capital City** of the State of Louisiana.
3. **Southern cuisine** includes shrimp, crawfish, gumbo, jambalaya, etouffee, oysters, barbeque and much, much more.
4. Louisiana **French/Creole culture** is one-of-a-kind.
5. Baton Rouge is in **Plantation Country** with plantations dating back to the 1700s.
6. There are endless **museums and attractions** throughout the city. Baton Rouge is an extremely historic city!
7. **Weather** in Baton Rouge is warm and wonderful with flowers blooming year around.
8. Enjoy the outdoors! Louisiana is called Sportsman's Paradise, and Baton Rouge has a love for the outdoors.
9. Baton Rouge is the **Hollywood of the South**. Famous faces call Baton Rouge home and it is also a popular filming location for many blockbuster hits.
10. **Festivals galore:** Bayou Country Super Fest, Baton Rouge Blues Festival, FestForAll, Live After Five, Rock in Rowe and more.

Undergraduate Degree Offered in TAM

- ◇ Bachelor of Science

Areas of Concentration in TAM

- ◇ Apparel Design
- ◇ Merchandising
- ◇ Textile Science

Contact Us

- ◇ **Phone:** 225-578-2448
- ◇ **Email:** tamlsu@lsu.edu
- ◇ **Web:** www.lsu.edu/tam

Apply Online

Through LSU web site at www.lsu.edu/applynow

Funding Sources

- ◇ Scholarships
- ◇ Student aid
- ◇ External funding sources
- ◇ Research opportunities

LSU IS AN EQUAL OPPORTUNITY/ACCESS UNIVERSITY

LSU TEXTILES, APPAREL DESIGN,
AND MERCHANDISING
125 Human Ecology Building
Louisiana State University
Baton Rouge, LA 70803

Undergraduate Programs



Department of
**TEXTILES,
APPAREL DESIGN,
AND MERCHANDISING**





LSU Textile & Costume Museum Curator examining an early 1800s Louisiana dress from holdings.

Facilities & Resources

- ◇ Computer lab
- ◇ Body scanning lab
- ◇ Historic and archeological textile and apparel research lab
- ◇ Textiles testing and processing lab
- ◇ Apparel production lab
- ◇ Hand woven structures lab
- ◇ Photography studio
- ◇ LSU Textile and Costume Museum



Two TAM graduate faculty examining results from the departmental 4-D body scanner.



Fashion Association at LSU (FA@LSU) is a student organization composed primarily of Textiles, Apparel Design, and Merchandising students in the College of Agriculture.

They participate in fashion-related events around the Baton Rouge and New Orleans area including Baton Rouge's MODE Fashion Week, NOLA Fashion Week, 225 Magazine's "Avenue Rouge", and "Hemline for Hearts" American Heart Association Red Dress competition to provide our members with quality resume experience.

FA@LSU is dedicated to promoting fashion creativity and awareness among LSU students and the local community.

Each year, FA@LSU hosts a fashion show event to showcase original garments designed and handmade by TAM students.



TAM faculty lecturing on historic costumes used in films exhibited at a local museum.

Field Study & Internship Opportunities

- ◇ Earn course credit while on-site in a variety of fashion centers
- ◇ New York fashion industry field study
- ◇ European fashion industry field study
- ◇ China fashion industry field study
- ◇ Develop an understanding of employers' needs by helping them manage daily business activities
- ◇ Apply technical knowledge while developing managerial skills by working closely with industry professionals



TAM New York Fashion Study Tour.