

# Graphic Design{Student Employee}

>> Louisiana State University, Student Health Center

>> Reports to the Design and Communications Specialist

>> Hours: Flexible, 15-20 hrs/week

## 60% Media Production

Assist with the production of marketing materials in print and electronic formats utilizing appropriate software from the Adobe Creative Suite (Illustrator, Photoshop, InDesign, AfterEffects) Materials in print will include posters, flyers, brochures, signage, t-shirts, pens, magnets, bags, and other various forms of promotional items. Electronic materials will include Axis TV slides, web, and social media images.

## 20% Conceptualization

Consult with Design and Communications Specialist and staff members throughout the conceptualization process through project briefings and brainstorming techniques.

## 10% Social Media and Web

Schedule, manage, and post to social media. Update website.

## 10% Errands

Restock literature stands and post fliers in various buildings on campus. Assist with campus outreach events. Run other errands on- and off- campus as assigned.

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**Other Qualifications:** Must be a graphic design major and full-time student. Must also demonstrate outstanding interpersonal skills, organizational skills, computer proficiency, desire to work collaboratively as part of a diverse team, and task commitment. Finally, must be able to manage a project list independently, meeting deadlines as assigned. Students who are role models for healthful living will be given preferred consideration. Note that this position provides opportunities for meaningful design-related experience in a fast-paced work environment.

**Application Process:** Email resume, portfolio sample, and class schedule to [studenthealth@lsu.edu](mailto:studenthealth@lsu.edu).

Phone : 225-578-1845

Finalists will be contacted to schedule an interview.