



May 26, 2016

Richard D. White  
Dean  
Louisiana State University  
E.J. Ourso College of Business  
4080 Business Education Complex, Nicholson Extension  
Baton Rouge LA 70803  
United States

Email: [aguidry@lsu.edu](mailto:aguidry@lsu.edu)

Dear Dean White:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the undergraduate, master's and doctorate degree programs in business offered by Louisiana State University is concurred with by the Continuous Improvement Review Committee and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the E.J. Ourso College of Business.

One purpose of peer review is to stimulate further continuous improvement of quality programs. As noted in the team report, Louisiana State University is to be commended on the following:

- LSU has a very well defined, but underfunded, set of priorities to differentiate itself in the marketplace including a focus on energy, a strong corporate partners program that generates revenue and links students to employers, and a link to alumni businesses. It has also tried to invest in signature programs including certified internal audit, business analytics, professional sales, and real estate. This has been all done largely through private support. The willingness of the Dean's Advisory Council to engage in fundraising is commendable. They provide incredible support for strategic direction as well. Faculty and staff were quite complimentary about the leadership of Dean White and Associate Dean Chandler.

Additionally, in the interest of continuous improvement, the school should begin to address the following items and be prepared to update the Committee on progress made in the Continuous Improvement Review Application that is discussed below:

1. Please monitor the deployment of faculty, especially as it relates to the bachelor's degree program. Currently 61.1% of the faculty teaching in this program are either SA, PA or SP. The MBA, specialized masters, and doctoral programs all exceed 83% (Standard 15: Faculty Qualifications and Engagement).
2. Currently 44.9% of the Student Credit Hours (SCHs) in economics are taught by Participating faculty, with 42.8% of the SCHs in the bachelor's program covered by Participating faculty. The Ourso College needs to work to meet the 60% minimum expectation for Participating faculty in each discipline and each degree program (Standard 5: Faculty Sufficiency and Deployment).

AACSB World Headquarters  
777 South Harbour Island Boulevard  
Suite 750  
Tampa, Florida 33602 USA  
+1 813 769 6500

Asia Pacific Headquarters  
331 North Bridge Road  
#10-04/05 Odeon Towers  
Singapore, 188720  
+65 6592 5210

Europe, Middle East, and Africa Headquarters  
UP Building  
Piet Heinkade 55  
1019 GM Amsterdam, the Netherlands  
+31 20 509 1070

[aacs.edu](http://aacs.edu)

3. Continue to collect data as part of the Assurance of Learning (AoL) process and make appropriate curricular changes when needed. The peer review team will expect to see a robust AoL process in 2020-21 (Standard 8: Curricula Management and Assurance of Learning).

Louisiana State University has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2020-2021. A timeline specific to the school's visit year is attached.

Please note that the Continuous Improvement Review Application is due on July 1<sup>st</sup>, two years prior to the review year. This application initiates the continuous improvement review process. In this application, please provide an update on progress in addressing the concerns stated above in addition to other relevant information for initiation of the next continuous improvement review.

Please refer to the [Continuous Improvement Review Handbook](#) for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,



William H. Glick, Chair  
Board of Directors

cc: Peer Review Team  
Lynne D. Richardson, Chair  
Stephen L. Mangum, Team Member  
Paul Jarley, Team Member

SCOPE OF ACCREDITATION  
Continuous Improvement Review April, 2016

**Name of Institution:** Louisiana State University

**Name of Business Academic Unit:** E.J. Ourso College of Business

**List of Degree Programs Reviewed:**

Accounting, Bachelor of Science  
Economics, Bachelor of Science  
Finance, Bachelor of Science  
General Business, Bachelor of Science  
Information Systems and Decision Sciences (ISDS), Bachelor of Science  
International Trade and Finance, Bachelor of Science  
Management, Bachelor of Science  
Marketing, Bachelor of Science  
Business Administration, Master of Business Administration  
Accounting, Master of Science  
Economics, Master of Science  
Finance, Master of Science  
ISDS Analytics, Master of Science  
Accounting, Doctor of Philosophy  
Business Administration-Finance, Doctor of Philosophy  
Business Administration-ISDS, Doctor of Philosophy  
Business Administration-Management, Doctor of Philosophy  
Business Administration-Marketing, Doctor of Philosophy

# CONTINUOUS IMPROVEMENT REVIEW TIMELINE

## 2020-2021 Visit Year

The Continuous Improvement Review Process is displayed below as a timeline. This five-year review cycle remains constant throughout the cycle of consecutive review for a school, irrespective of whether a continuous improvement review 2 is required. Therefore, Year 1 represents the academic year immediately following an on-site review, regardless of whether or not an accreditation decision has been made. The next visit will occur in Year 5. The Continuous Improvement Review Committee is responsible for oversight of the Continuous Improvement Review process for review.

Year 1 (July 1, 2016 – June 30, 2017)	Year 2 (July 1, 2017 – June 30, 2018)	Year 3 (July 1, 2018 – June 30, 2019)	Year 4 (July 1, 2019 – June 30, 2020)	Year 5 (July 1, 2020 – June 30, 2021)
<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>	<ul style="list-style-type: none"> <li>Review and Refine Strategic Management Plan</li> </ul>
<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>	<ul style="list-style-type: none"> <li>Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year</li> </ul>
		<ul style="list-style-type: none"> <li>July 1, 2018 - Submit Continuous Improvement Review Application(s)</li> </ul>	<ul style="list-style-type: none"> <li>Peer Review Team and visit date confirmed. See <a href="#">Accreditation Policies &amp; Procedures</a> for Volunteer Deployment and Selection</li> </ul>	<ul style="list-style-type: none"> <li>Distribute Completed Continuous Improvement Review Report(s) 60 Days Prior to Visit</li> </ul>
		<ul style="list-style-type: none"> <li>CIRC or AAC rules on exclusions and the scope of the accreditation visit</li> </ul>	<ul style="list-style-type: none"> <li>Begin communications with Peer Review Team</li> </ul>	<ul style="list-style-type: none"> <li>Accreditation Statistical Reports will be distributed to applicant and team members by AACSB at least 60 days prior to visit date upon request only</li> </ul>
		<ul style="list-style-type: none"> <li>Date and Peer Review Team Nomination Request sent to school (February 2019)</li> </ul>		<ul style="list-style-type: none"> <li>Work with Peer Review Team Chair to finalize the Visit Schedule</li> </ul>
		<ul style="list-style-type: none"> <li>Return Date and Peer Review Team Nominations form to AACSB (March 2019)</li> </ul>		<ul style="list-style-type: none"> <li>Peer Review Team Visit</li> </ul>