

Mass Communication

School: Mass Communication
Degree: Bachelor of Arts in Mass Communication (BAMC)
Concentration: Political Communication
Total Hours: 120

ADMISSION TO THE COLLEGE

To pursue this major, students must be admitted to the Manship School of Mass Communication. Admission is competitive, by application after earning a minimum of 30 hours of university course work, including MC 2010, "Media Writing," with a grade of "B" or better. Students with a 3.0 cumulative and LSU GPA will be given priority for admission, on a space available basis.

SCHOLASTIC REQUIREMENTS

* A grade of "B" or better in MC 2010.

* A grade of "C" or better in all other MC courses, and in ENGL 2000.

MINOR REQUIREMENT

All majors must complete a minor in an area outside of Mass Communication. The course requirements are defined by the department offering the minor.

CRITICAL REQUIREMENTS

SEMESTER 1: "C" or better in ENGL 1001; 2.5 cumulative and LSU GPA

SEMESTER 2: "C" or better in MC 2000; 2.8 cumulative and LSU GPA

SEMESTER 3: "B" or better in MC 2010, "C" or better in MC 2035; 3.0 cumulative and LSU GPA

SEMESTER 4: "C" or better in ENGL 2000, MC 2015; Admission to the School

RECOMMENDED PATH

Semester 1

Critical: "C" or better in ENGL 1001; 2.5 cumulative and LSU GPA

ENGL 1001 ENGL COMPOSITION	3
MATH 1021/1029	3
MC 2000 INTR TO MASS MEDIA	3
GEN. ED. COURSE - ARTS	3
FIRST COURSE IN FOREIGN LANGUAGE SEQUENCE.....	4
Total Semester Hours:	16

Semester 2

Critical: "C" or better in MC 2000; 2.8 cumulative and LSU GPA

History 2055/2057 American History	3
MC 2010 MEDIA WRITING	3
MC 2035 DIGITAL BRANDS	3
SECOND COURSE IN FOREIGN LANGUAGE ...SEQUENCE	4
GEN. ED. COURSE - NATURAL SCIENCES ¹	3
Total Semester Hours:	16

Semester 3

Critical: "B" or better in MC 2010, "C" or better in MC 2035; 3.0 cumulative and LSU GPA

History 2055/2057 American History.....	3
GEN. ED. COURSE - ANALYTICAL REASONING	3
MC 2015 VISUAL COMMUNICATION	3
Free Elective	3
GEN. ED. COURSE - NATURAL SCIENCES ¹	3
Total Semester Hours:	15

Semester 4

Critical: "C" or better in ENGL 2000, MC 2015; Admission to the School

ECON 2030 ECONOMIC PRINCIPLES ²	3
ENGL 2000 ENGLISH COMP [ENGL 1001]	3
Free Elective	3
EXST 2201 STATISTICAL ANALYSIS.....	4
MC 3504 INTRO TO POL. COMMUNICATION	3
Total Semester Hours:	16

Semester 5

MC 3505 Media & Political Process	3
MC 3333 Multiculturalism	3
POLI 2051/2053/2057 OR 4000-LEVEL POLITICAL SCIENCE COURSE	3
GEN. ED. COURSE - NATURAL SCIENCES ¹	3
MC 3080 Mass Media Law	3
Total Semester Hours:	15

Semester 6

MC 3510 Political Communication Research	3
APPROVED SOCIAL SCIENCES OR HUMANITIES COURSES	6
Free ELECTIVES	3
MC Elective.....	3
Total Semester Hours:	15

Semester 7

MC 3520 PC WRITING [MC 2010, 2015, 3504]	3
APPROVED SOCIAL SCIENCE OR HUMANITIES COURSES	3
Free Elective	6
MC 4090 MEDIA ETH & SOC RESP	3
Total Semester Hours:	15

Semester 8

MC 4520 ADV SEM POL COM [MC 3504, 3505]	3
MC ELECTIVE	3
Free ELECTIVES	6
Total Semester Hours:	12

1 - If two course natural science sequence is taken in the life sciences, the additional three hour natural science course must be from the physical sciences, and vice versa.

2 - ECONOMICS option: ECON 2000 and 2010 (six hours) may be taken instead of ECON 2030 (three hours).