

Mass Communication	
School: Mass Communication	
Degree: Bachelor of Arts in Mass Communication (BAMC)	
Concentration: Journalism	
Total Hours: 120	

ADMISSION TO THE COLLEGE

To pursue this major, students must be admitted to the Manship School of Mass Communication. Admission is competitive, by application after earning a minimum of 30 hours of university course work, including MC 2010, "Media Writing," with a grade of "B" or better. Students with a 3.0 cumulative and LSU GPA will be given priority for admission, on a space available basis.

SCHOLASTIC REQUIREMENTS

- * A grade of "B" or better in MC 2010.
- * A grade of "C" or better in all other MC courses, and in ENGL 2000.

MINOR REQUIREMENT

All majors must complete a minor in an area outside of Mass Communication. The course requirements are defined by the department offering the minor.

CRITICAL REQUIREMENTS

- SEMESTER 1:** "C" or better in ENGL 1001; 2.5 cumulative and LSU GPA
- SEMESTER 2:** "C" or better in MC 2000; 2.8 cumulative and LSU GPA
- SEMESTER 3:** "B" or better in MC 2010, "C" or better in MC 2035; 3.0 cumulative and LSU GPA
- SEMESTER 4:** "C" or better in ENGL 2000, MC 2015; Admission to the School

RECOMMENDED PATH

Semester 1

Critical: "C" or better in ENGL 1001; 2.5 cumulative and LSU GPA

ENGL 1001 ENGL COMPOSITION	3
GEN. ED. COURSE - ANALYTICAL REASONING (FROM MATHEMATICS DEPARTMENT)	3
MC 2000 INTR TO MASS MEDIA	3
GEN. ED. COURSE - ARTS	3
FIRST COURSE IN FOREIGN LANGUAGE SEQUENCE.....	4
Total Semester Hours:	16

Semester 2

Critical: "C" or better in MC 2000; 2.8 cumulative and LSU GPA

History 2055/2057 American History	3
MC 2010 MEDIA WRITING.....	3
SECOND COURSE IN FOREIGN LANGUAGE ...SEQUENCE	4
GEN. ED. COURSE - ANALYTICAL REASONING	3
GEN. ED. COURSE - NATURAL SCIENCES ¹	3
Total Semester Hours:	16

Semester 3

Critical: "B" or better in MC 2010, "C" or better in MC 2035; 3.0 cumulative and LSU GPA

ACCT 2000/2001	3
History 2055/2057 American History.....	3
MC 2015 VISUAL COMMUNICATION	3
MC 2035 INTRO TO BRANDING.....	3
GEN. ED. COURSE - NATURAL SCIENCES ¹	3
Total Semester Hours:	15

Semester 4

Critical: "C" or better in ENGL 2000, MC 2015; Admission to the School

ECON 2030 ECONOMIC PRINCIPLES ²	3
ENGL 2000 ENGLISH COMP [ENGL 1001]	3
MC 2005 INTRO TO JOURNALISM (MC 2010)	3
GEN. ED. COURSE - NATURAL SCIENCES ¹	3
APPROVED ELECTIVE.....	3
Total Semester Hours:	15

Semester 5

MC 3103/3104 [MC 2005]	3
MC 3333 Multiculturalism	3
MC ELECTIVE.....	3
APPROVED SOCIAL SCIENCES OR HUMANITIES COURSES	6
Total Semester Hours:	15

Semester 6

MC 3080 MASS MEDIA LAW	3
MC 3005 IN-DEPTH REPORTING.....	3
APPROVED SOCIAL SCIENCES OR HUMANITIES COURSE	3
FREE ELECTIVE	6
Total Semester Hours:	15

Semester 7

MC 4090 MEDIA ETH & SOC RESP.....	3
JOURNALISM ELECTIVE (MC 4280, 4260, 4250, OR 3002)	3
APPROVED ELECTIVES.....	9
Total Semester Hours:	15

Semester 8

MC 4500 ADV JOURNALISM [MC 2005, 3005, 3103/3104] ³	3
MASS COMMUNICATION ELECTIVE	3
APPROVED ELECTIVES.....	7
Total Semester Hours:	13

1 - If two course natural science sequence is taken in the life sciences, the additional three hour natural science course must be from the physical sciences, and vice versa.

2 ECONOMICS option: ECON 2000 and 2010 (six hours) may be taken instead of ECON 2030 (three hours).

3 - In order to take MC 4500 in Semester 8, you MUST TAKE 3103/3104 as prerequisite.