
O. BRAD ICTECH

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EDUCATION

- May 2019 (Expected) Ph.D. Sociology, Louisiana State University, Baton Rouge, LA
Dissertation: MASSIVELY MULTIPLAYER: AN IN REAL LIFE
EXPLORATION OF RELATIONSHIP FORMATION AND
MAINTENANCE AMONG MMORPG PLAYERS
- May 2014 M.A. Sociology, University of New Orleans, New Orleans, LA
Thesis: “Smartphones and Face-to-face Interactions: Extending
Goffman to 21st Century Conversation”
- December 2011 B.A. Sociology, Southeastern Louisiana University,
Hammond, LA.

RESEARCH INTERESTS

Video Game Culture, Human-Computer Interaction, Social Technologies, Virtual Reality,
Artificial Intelligence, Self and Society, Social interaction, Identity, Relationship Formation,
Social Psychological Theory

EMPLOYMENT HISTORY

- January 2018-Present, Graduate Instructor, Department of Sociology, Louisiana State University
- Multimedia Lectures
 - Interactive Class Assignments
 - Qualitative Methods Training
- January 2015-December 2017, Graduate/Teaching Assistantship, Department of Sociology,
Louisiana State University
- Managed Social Media Accounts for Sociology Department
 - Created Department Brochure
 - Edited and Commented on Field Notes
 - Created hundreds of Quizzes
 - Graded essays and exams
 - Organized Data
- July 2015-July 2018, Marketing Manager, Owner, Fxware, Custom Computers,
www.fxwarepcs.com.
- Created Brand Awareness & Loyalty
 - Executed Successful Marketing Campaigns
 - Identified and Capitalized on Unmet Market Needs
 - Successfully Launched Product Lines

August 2013-May 2014, Teaching Assistantship (social statistics), Department of Sociology, University of New Orleans.

- Created Quizzes
- Graded Homework and Exams

Service Positions

August 2013-May 2014, Computer Technician, University of New Orleans Department of Sociology.

- Upgraded Hardware for Old Computers
- Optimized Operating Systems

BOOK CHAPTERS

Ictech, B., Seiler, S. (2018) Goffman, Erving (asylums, presentation of self, interaction rituals) in *The SAGE Encyclopedia of Surveillance, Security, and Privacy*.

Seiler, S., Ictech, B. (2015). Chapter Three - Relationship Formation & Maintenance via the Internet in *The Virtual Enemy: The Intersection between Intimate Partner Abuse, Technology, and Cybercrime*. (Keywords: online, relationships, MMORPGs)

WORKING PAPERS

Ictech, B. (Expected February 2019 in Symbolic Interaction). Smartphones and Face-to-face interaction: Digital Cross-talk in the 21st Century.

Ictech, B. (2018). Living Virtual Reality: Perceptions of Self and Environment Using Low Latency Virtual Reality Technology.

Ictech, B. (2019). MMORPG Relationship Formation: Toward a General Theory of Social Haste

CONFERENCE PRESENTATIONS

Ictech, B. (2015). In Real Life: MMORPG Relationship Formation & Maintenance With VOIP Clients. Southern Sociological Society annual conference. New Orleans, Louisiana.

Ictech, B. (2013). Smartphones and Face-to-Face Interactions: A Facilitation and Disruption Continuum. Mid-South Sociological Association annual conference. Atlanta, Georgia.

Ictech, B. (2013). Smartphones and Face-to-face Interactions: Are They Paying Attention? Southwestern Sociological Association annual conference. New Orleans, Louisiana.

Ictech, B. (2009). The Appropriation of Punk Culture by Corporate Retailers. Southeastern

Louisiana University Paper Conference hosted by the Southeastern Sociological Association.

PUBLIC SOCIOLOGY

April 2014-May 2014, Contributor to the Examiner. www.examiner.com/technology-in-new-orleans/brad-ictech

January 2011, Student Representative at Louisiana's Conference of Student Government Presidents, Lafayette, Louisiana.

November 2010, Master of Ceremonies for demonstration against higher education budget cuts at Louisiana's Capitol.

October 2010, Appeared on KSLU radio, Hammond, LA. to discuss the budget cuts to higher education and the Education Now Coalition.

ACADEMIC SERVICE

2007-2010, Student Representative, Southeastern Sociological Association, Southeastern Louisiana University.

AWARDS & HONORS

March 2016, Accepted into Omicron Delta Kappa Honor Society at LSU. Criteria: top one quarter of one percent of students that exhibit outstanding leadership distinction.

October 2015, Accepted into Omicron Delta Kappa Honor Society at LSU. Criteria: top one quarter of one percent of students that exhibit outstanding leadership distinction.

November 2013, Nominated for Student Councilperson position for the American Sociological Association section on Communications and Information Technologies.

January 2013, Accepted into Omicron Delta Kappa Honor Society at UNO. Criteria: top one quarter of one percent of students that exhibit outstanding leadership distinction.

2008-2011, SLU President's List (1), Dean's List (1), Honor Roll (5).

TEACHING EXPERIENCE

2013-2014, Teaching Assistant, Social Statistics (SOC 2707), with Michelle Esposito, Department of Sociology, University of New Orleans.

RELATED SKILLS

Marketing Research, Quantitative Research, Qualitative Research, Mixed Methods, Computer/Smartphone/Console Hardware, Windows XP through 10, SPSS, STATA, Blackboard, Moodle, Adobe Professional, Photoshop, Illustrator, LightRoom, and Microsoft Office Suites 2007-2013.

PROFESSIONAL ASSOCIATIONS

American Sociological Association

- Communication and Information Technologies (CITASA) section
- Social Psychology section

Mid-South Sociological Association

Southwestern Social Science Association

Southern Sociological Society

Society for Personality and Social Psychology

REFERENCES Phone numbers available upon request.

Sarah Becker PhD, Associate Professor, Louisiana State University, sbecker@lsu.edu

Dana Berkowitz PhD, Associate Professor, Louisiana State University, dberk@lsu.edu

Mark Walker PhD, Assistant Professor, Louisiana State University, mwalk67@lsu.edu@lsu.edu