WHERE TO ADVERTISE GUIDE
The job advertising sites in this guide are general recommendations for hiring managers to create large and diverse applicant pools.

If you have a niche position to fill, we recommend doing research to find the best job board for advertising your open position. Many journals and industry-specific websites have their own job boards which may be a better advertising option for your job.

All external job advertisements must be purchased through the Office of Human Resource Management. Individual departments are not authorized to make these purchases.

*Posting rates are subject to change.
**HIGHER ED JOBS**

HigherEdJobs.com has an average of 4 million monthly visits with an average of 250 views and 15 application clicks per job in 2019. With over 200 categories, applicants can narrow down their searches, and HigherEdJobs can provide a targeted audience for every job in academia.

- $345 Basic Job Posting - 90-day online job ad
- $480 90 day Job Posting + Diversity and Inclusion Email - The HigherEdJobs Diversity and Inclusion Email can help you recruit a qualified diverse applicant pool while reinforcing your institution’s commitment to diversity and inclusion. The HigherEdJobs D&I Email is sent to our opt-in proprietary list. It features job postings from colleges and universities that are actively recruiting candidates in accordance with diversity, inclusion, and equal opportunity policies.
- $995 for the ‘VIP Position’ package – features the position on the HigherEdJobs homepage and targeted search pages, guaranteed to be seen at least 100,000 times.

**HIGHER ED RECRUITMENT CONSORTIUM (HERC)**

The Higher Education Recruitment Consortium (HERC) is a non-profit consortium of colleges, universities, hospitals, research labs, government agencies, and related non- and for-profit organizations, committed to diversifying the pipeline of faculty, staff, and executives in academia.

- $375 Single Job Posting – 60-day online Job Ad

**CHRONICLES OF HIGHER EDUCATION**

Chronicle Jobs is designed for reaching thousands of the most qualified faculty, administrative staff, and executives through online and print job postings. With 2.9 million unique monthly visitors, Chronicle of Higher Education attracts some of the best and brightest in academe with its authoritative news, insights, career advice, and resources, helping those in academia advance their careers and improve their institutions.

- $435 Basic Job Posting - 60-day online Job Ad
- $634 Diversity Boost - 60-day online job ad and posting on the Chronicle Diversity Network which includes: DiversityandCareer.com, Diversity.com, and DiversityJobs.com.

- $665 High Visibility – 60-day online job ad with advertisement in The Chronicle's Daily Newsletter. This package will place your job in the top three jobs seen in Chronicle Jobs search results
- Print Packages are also available.

**INSIDE HIGHER EDUCATION**

Inside Higher Ed is a leading digital media company serving Higher Education Careers. They have become the go-to online source for higher education news, thought leadership, careers, jobs and resources. Inside Higher Ed receives 3.67 million visitors each month and is one of the leading digital media company serving Higher Education Careers. Inside Higher Education has become a go-to online source for higher education news, thought leadership, careers, jobs and resources. The site includes job performance reports, if requested.

- $349 Standard Job Listing - 60-day online Job Listing; Your job emailed to relevant candidates via job alerts
- $595 Diversity Focus Listing - 60-day online Job Listing with listing appearing higher in search results, The listing will also appear in the Diversity Matters newsletter
THE ADVOCATE
Posting on The Advocate Online Job Site includes optimization and distribution to a variety of local, national and industry job sites. At an additional cost, the job post will receive exposure on Twitter and paid ad distribution to relevant Facebook user job feeds.

- $375 Standard Job Package - 30-day online job post with social media exposure

LOUISIANA WORKFORCE COMMISSION – HiRE HELPING INDIVIDUALS REACH EMPLOYMENT
HiRE is the Louisiana Workforce Commission’s improved self-service system. The Louisiana Workforce Commission’s vision is to make Louisiana the best place in the country to get a job or grow a business. Job seekers can file for unemployment and immediately search for new jobs that match their experience and interests through the HiRE system. Posting is free.

NEOGOV - FOR CIVIL SERVICE POSITIONS
NEOGOV is the official Louisiana State Jobs (classified) posting website. Advertising on this site can be placed at no cost.

HANDSHAKE
Handshake is a great tool for recruiting students in school or young alumni. An ideal site for advertising entry-level jobs and internships. Over 14,000,000 students and young alumni from over 700 universities use Handshake including local Universities (LSU, Tulane University, Delgado Community College). Posting an ad on Handshake is free.
**MONSTER**

Monster.com is a global leader in connecting people and jobs. For 25 years, Monster has worked to transform the recruiting industry.
- $375 Standard job ad posted for 30-days.
- $399 Standard job ad posted for 60-days.

**DICE**

With 1.5 million website visitors per month, Dice.com gives you access to the largest and highest-quality pool of tech talent. Dice features 70000+ job openings from the nation’s top technology employers.
- $495 Standard job ad posted for 30-days.
DIVERSITY FOCUSED JOB BOARDS
* Please visit the job board site for pricing details.

General Diversity Focused Job Boards
- Diverse Issues in Higher Education
- Insight into Diversity
- Academic Diversity Search, Inc.
- IMDiversity
- National Employment Minority Network (NEMN)

Black Organizations
- American Association of Blacks in Higher Education
- Black Caucus of the American Library Association (BCALA)
- Journal of Blacks in Higher Education
- National Association of Black Accountants
- National Association of Black Journalists
- National Society of Black Physicists
- National Society of Black Engineers
- Association of Black Psychologists (ABPSI)
- National Society of Black Master of Business Administration (MBA) Association
- National Black Nurses Association
- National Forum for Black Public Administrators

Asian Organizations
- Asian American Journalist Association
- Asians in Higher Education
- Chinese American Librarians Association
- Korea-America Finance Association
- National Asian Pacific American Bar Association
- National Association of Asian Professionals

Latinx Organizations
- Latinos in Higher Education
- National Hispanic Corporate Council
- National Hispanic Medical Association
- Society of Hispanic Professional Engineers
- Hispanic Outlook Higher Education

Native-American Organizations
- American Indian Science & Engineering Society
- Native American Journalists Association
- SANCAS (Society for the Advancement of Chicanos and Native Americans in Science)

Women’s Organizations
- Women in Higher Ed
- American Business Women’s Association
- Association for Women in Science
- Financial Women’s Association
- National Women’s Studies Association
- Women in Technology
- Career Women
- Society of Women Engineers
- Women Leaders in College Sports
- National Association of Women Lawyers (NAWL)

LGBTQ+ Organizations
- LBGT in Higher Education
- The LGBT Bar
- Out and Equal

Military/Veteran Organizations
- Military Hire
- Veteran Enterprise
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<table>
<thead>
<tr>
<th>Job Board</th>
<th>Basic Package Price</th>
<th>Niche</th>
<th>Posting Length</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higheredjobs.Com</td>
<td>$345</td>
<td>Higher Education</td>
<td>90 Days</td>
</tr>
<tr>
<td>Chronicle Of Higher Education</td>
<td>$435</td>
<td>Higher Education</td>
<td>60 Days</td>
</tr>
<tr>
<td>Inside Higher Education</td>
<td>$349</td>
<td>Higher Education</td>
<td>60 Days</td>
</tr>
<tr>
<td>Higher Education Recruitment Consortium</td>
<td>$375</td>
<td>Higher Education</td>
<td>60 Days</td>
</tr>
<tr>
<td>Handshake</td>
<td>Free</td>
<td>Entry Level/Local</td>
<td>30 Days</td>
</tr>
<tr>
<td>The Advocate</td>
<td>$375</td>
<td>Local</td>
<td>30 Days</td>
</tr>
<tr>
<td>Louisiana Workforce Commission</td>
<td>Free</td>
<td>Local</td>
<td>30 Days</td>
</tr>
<tr>
<td>NeoGov</td>
<td>Free</td>
<td>Local</td>
<td>30 Days</td>
</tr>
<tr>
<td>Monster.com</td>
<td>$399</td>
<td>General</td>
<td>60 Days</td>
</tr>
<tr>
<td>Dice.com</td>
<td>$495</td>
<td>Technology</td>
<td>30 Days</td>
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</tbody>
</table>