

Research Worksheet

Learning About a Company Before the Interview

Recruiters are impressed by LSU students and alumni, but they tell us that most candidates know very little about the company for which they are applying. This demonstrates a lack of preparation and can often be a turn-off for employers.

This worksheet will help you “do your homework” before an interview. You will be a more appealing candidate if you can demonstrate that you have an understanding of the potential employer.

- 1. Mission statement of the organization:**

- 2. Where is the company’s headquarters located? Do they have additional locations? Where?**

- 3. What can you tell about the corporate or organizational culture?**

- 4. Is the company privately owned or publicly traded?**

- 5. Are there any notable accomplishments of this company?**

- 6. What projects/divisions of the company interest you? Why?**

- 7. What is primary product or service of the company? Who are their clients? Chief competitors?**

- 8. Is the company large or small? How many employees?**

- 9. If interviewed by this company, what questions would you ask?**