

## Global Entrepreneurship Specialization

### LSU Resources

Stephenson Entrepreneurship Institute  
The Entrepreneurship Fellows Program  
Louisiana Business and Technology Center  
Student Incubator  
International Student Associations  
International Programs

### Louisiana Resources

Baton Rouge Center for World Affairs  
Baton Rouge Area Chamber  
Social Entrepreneurs of New Orleans  
Port of New Orleans  
World Trade Center in New Orleans  
U.S. Department of Commerce in New Orleans

### Professional Societies

Global Entrepreneurship Week  
National Business Incubation  
Association

### Employers

Multinationals  
Service Industries  
Consulting

### Contact Info

Department of Information Systems &  
Decision Sciences

#### Ye-Sho Chen, PhD

Professor  
2211 Business Education Complex  
225-578-2510  
qmchen@lsu.edu

#### Flores MBA Program

#### Dana C. Hart, PhD

Director  
2000 Business Education Complex,  
Baton Rouge, LA 70803  
225-578-8867  
dhart@lsu.edu

### What is the Global Entrepreneur Specialization?

This specialization is designed to explore the opportunities inherent in combining globalization with information technology and how to transform them into new products or services in existing firms and new ventures. It also emphasizes the creative process of entrepreneurs and how to pool and leverage globally networked resources to empower entrepreneurial thinking.

### What is Required?

Simply take the following courses:

#### **GBUS 4040 Entrepreneurship in China (Chen) Spring**

Characteristics of Chinese entrepreneurs, financing new ventures, innovation and creativity, franchising in China, Chinese family businesses, technological entrepreneurs, technological intrapreneurs, entrepreneurship education in China, incubators in China.

#### **BADM 7160 Negotiations, Persuasion, and Influence (MBA Faculty) Spring**

Experiential-based course designed to provide managers with the basic concepts and techniques necessary for effective negotiation, persuasion, influence, and conflict resolution in a variety of business contexts.

#### **BADM 7170 International Management Challenges (MBA Faculty) Spring**

This course focuses on doing business in China, Brazil, India, or Russia. Through an extensive, immersive field trip to the country, students will gain tremendous insight and knowledge into the country's history, culture, business practices, and how to approach business opportunities in the country.

#### **ISDS 7150 Emerging Markets and Supply Chain Opportunities (Chen) Fall**

See instructor for more information.

**Please note:** Students are required to work with Flores MBA office to confirm availability of elective courses each semester. Electives are generally not available every semester and are subject to instructor availability. In cases where an elective will not be offered as planned, the Flores MBA office will attempt to find alternative courses for the student to take so that the specialization can be completed.