

CMST 2060 - Public Speaking				Syllabus
Instructor: Mike Applin Office: 117-A Prescott Hall Phone: (225) 578-6079 E-mail address: mapplin@lsu.edu Office Hours: MW 10:45 - 11:45 Appointments are recommended.			Teaching Schedule: CMST 2060-04, MTWThF 9:10-10:40 Allen Hall room 55	
Text: Lucas, Stephen E. (2012) The Art of Public Speaking (11 th ed). McGraw Hill.				
Goals: The purpose of this class is to encourage students to open their minds and THINK . Additionally, the purpose of this course is to help students become more effective public speakers by learning the fundamentals of successful public speaking, the most commonly presented types of speeches and how to properly research and prepare for such speeches. The course also should improve students' ability to evaluate speeches when they are the audience.				
CMST 2060 is a <i>General Education Humanities Course</i> designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.				
As a <i>General Education Humanities Course</i> , CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse. As a result of this course, students should:				
1. Understand the principles of rhetoric and effectively use them in crafting well researched, reasoned, and appealing speeches.				
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.				
3. Effectively and critically evaluate message/speech content and delivery when examining one's own work as well as that of others.				
4. Understand and use the verbal and nonverbal elements essential for exemplary speech delivery.				
5. Analyze and discuss speeches of historical, political and social significance.				
Grading:				
Exam 1, 2	200			A+ = 592 - 610 C+ = 470 - 487
				A = 568 - 591 C = 446 - 469
Informative speech	100	Outline	10	A- = 549 - 567 C- = 427 - 445
Demonstrative speech	100	Outline	10	B+ = 531 - 548 D+ = 409 - 426
Impromptu speech	20			B = 507 - 530 D = 385 - 408
				B- = 488 - 506 D- = 366 - 384
Persuasive speech	150	Outline	20	F = 0 - 366

Attendance: Class attendance is expected and recorded by the instructor as outlined in the current catalogue. It is just as important to be a part of the audience as it is to be a speaker. Missed speeches and outlines are subject to a grade penalty **regardless** of the excuse. No student will be allowed to arrange a makeup speech until I have received satisfactory documentation that the absence is excusable as defined in your catalogue. Speeches missed without immediate submission of documentation of excusable absence will receive a zero. All make-up work must be completed on Friday, July 8th. Listening is an important component of public speaking. Students who are absent or late on days speeches are given will be penalized 1 point for each speech missed.

Appropriate behavior and plagiarism: All topic matters are subject to classroom discussions. If you do not enjoy discussions of topics like politics, sports, religion or sex, then you may want to consider taking a different section. Use of humor and colorful language also may occur. Free discussion, inquiry, and expression are encouraged in the classroom. Students who feel offended by something that occurs in class should communicate with me immediately. Classroom behavior that interferes with either the instructor's ability to conduct the class or the ability of students to benefit from the instruction is not acceptable. Examples include routinely entering class late or departing early, disruptive use of cell phones during class, repeatedly talking in class without being recognized, talking while others are speaking or arguing in a way that the instructor perceives as "crossing the civility line." Electronic recordings of any kind are prohibited without the express written consent of the instructor.

Students are expected to do their own work and to properly cite sources of other material. Please refer to the university's Code of Student Conduct for information regarding plagiarism, cheating and other forms of student misconduct.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973: If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office for Disability Affairs (Johnston Hall room 112) so that such accommodations may be arranged. After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Weekly Schedule

June	
6	6/8 - Final date for dropping courses without receiving a grade of "W"; 6/9 - Final date for adding courses for credit and making section changes
13	Informative speeches - 4 minutes
20	Demonstrative speeches - 4 minutes; 6/24 - Exam 1
27	Impromptu speeches - 2 minutes ; 6/28 - Final day for resigning from the University and/or dropping courses
July	
4	7/3 - Independence Day holiday - no class; Persuasive speeches - 6 minutes

Final Exam Schedule:

CMST 2060-04 Saturday July 9th 10:00 - noon

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University ("LSU") is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual's fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

LSU Commitment to Community - LSU is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

Need a major or a minor? Thinking about changing or adding one?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education - literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

You might also consider majoring or minoring in **Film and Media Arts**. If interested, please feel free to talk with me, visit the FMA web site located at: www.lsu.edu/fma or contact: Jim Cantano, FMA Program Director, fma@lsu.edu, (225) 578-4252.